



“ TTA delivers
real advantages
for its members ”

IF YOU ARE IN THE TILE INDUSTRY

YOU NEED TO BE IN THE TILE ASSOCIATION



TTA MEMBERSHIP HOLDS BENEFITS FOR EVERYONE IN THE INDUSTRY: TILING CONTRACTORS | RETAILERS | DISTRIBUTORS | TILE AGENTS
SUPPORT SERVICES | INDEPENDENT FIXERS | ARTISAN MANUFACTURERS | MANUFACTURING COMPANIES | FREIGHT SERVICE OPERATORS



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THE TILE
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A SHORT HISTORY OF TTA

The Tile Association was formed in January 2000 to represent the whole of the UK wall and floor tile Industry under one organisation.

The association now has over 750 member companies across all sectors of the industry.

TTA membership includes manufacturers, tile agents, distributors, contractors, independent fixers, retailers, freight service operators, training colleges and centres, and companies offering support services to the tile industry.

‘ It’s better to be on the inside looking out than on the outside looking in ’

THE ROLE OF TTA



The Tile Association represents all aspects of the wall and floor tile industry in the UK, from manufacture to installation.

It is dedicated to the advancement of all sectors of the tile industry and delivers real advantages to its members and their customers. It is committed to raising standards of product, installation, sales, training and promotion across the industry.

The association focuses on four areas:

- Technical matters
- Training for the industry
- Marketing
- Information services

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MEMBER BENEFITS



FIXERS

Public liability insurance

For independent fixers who are not registered for VAT the membership fee includes £2million public liability insurance.

Yellow pages

Get a small box advert for the price of a single listing.

TTA logo

Tells everyone that you are a professional tile fixer and have TTA membership to prove it.

Technical support & legal helpline

Members get access to the technical, health & safety and legal helplines.

Website

Every member gets their own page and a link from that page to their website plus an email link and phone and fax numbers.

Publicity

Free articles for your local press by using the TTA press resource and your own page on the TTA website with sales leads from the site.

Industry journals

Each member gets a free copy of Tile & Stone Journal, Contract Flooring Journal and Tile UK.





MEMBER BENEFITS

RETAILERS

PDQ rates

Retailers get access to preferential PDQ rates of 1.2%. The savings can mean that the subscription pays for itself.

Technical support & legal helpline

Members get access to the technical, health & safety and legal helplines.

Publicity

Free articles for your local press by using the TTA press resource and your own page on the TTA website with sales leads from the site.

Publications

TTA produce generic promotional material and technical publications. Every member gets a free copy.

Website

Every member gets their own page and a link from that page to their website plus an email link and phone and fax numbers.

Yellow pages

Get a small box advert for the price of a single listing.

Point of sale material

Proves that you are an honest, trustworthy retailer member of The Tile Association and consumers can buy with confidence.

Industry journals

Each member gets a free copy of Tile & Stone Journal, Contract Flooring Journal and Tile UK.



PROTECTING INDUSTRY STANDARDS

The TTA Technical Committee plays a vital role in the drafting of British, European (CEN) and International Standards (ISO). Their painstaking work behind the scenes has had a critical impact upon the standards imposed upon the whole industry. It is of critical importance that we, as an industry, have the opportunity to grow and prosper within a standardised framework that allows us to operate effectively, profitably, and on a level playing field with competitors overseas. TTA members fund this vital service for the rest of the tile industry – if you are not a member don't you think it's time you contributed?



Since the TTA was formed its technical committee has produced twelve authoritative documents on a range of tiling subjects.

These publications are produced by experts in a particular field in direct response to developments within the tile industry and include tiling to heated floors, tiling in wet rooms, fixing large format tiles and tiling to timber based products.

The TTA Technical Committee plays a vital role in the drafting of Standards.

TTA AWARDS

The strength of any association is its members. Each year TTA celebrates the best in the industry at the TTA Awards ceremony.



Jeff Sharp, Tile Fixer of the Year 2008.



David Scott (The Tile Refinery), Independent Retailer of the Year 2008.

TTA marketing has created over 80 million opportunities to see TTA publicity in the last five years.

RAISING THE PROFILE OF THE TILE INDUSTRY



The Tile Association promotes the use of tiles and competent tiling contractors to consumers and the construction industry. TTA places advertisements and PR in consumer and trade press. Each year it books high profile advertising in consumer titles which include the contact details for retail and fixer members operating in the consumer sector. TTA attends exhibitions such as Homebuilding & Renovating Show where the consumer leaflet and a list of members is distributed.

TTA also show at trade exhibitions where the focus is also on the membership. The focus of every TTA exhibition stand is on the website which is shown on a live screen so that visitors can search the directory for their nearest member.

In 2008 The Tile Association launched its first TV advertising campaign.

Excluding TV advertising TTA marketing has created over 80 million opportunities to see TTA publicity in the last five years.



ENQUIRY FORM



For an information pack please fill in this coupon and post to:
**The Tile Association, Forum Court, 83 Copers Cope Road,
Beckenham, Kent BR3 1NR.** Or fax to 020 8663 0949, send an
email to us at info@tiles.org.uk entitled 'membership' or apply
online at www.tiles.org.uk/about/howjoin

Title First name

Last name

Company

Address

.....

Town/City

County Postcode

Phone Fax

Email

Please state nature of your business by ticking the appropriate box:

Tiling Contractor

Independent Fixer

Retailer

Distributor

Artisan Manufacturer

Tile Agent

Manufacturing Co.

Freight Service
Operator

Support Services

Other (please state)

Please
affix
stamp

**The Tile Association
Forum Court
83 Copers Cope Road
Beckenham
Kent BR3 1NR**



THE TILE ASSOCIATION

serving the tile industry and its customers

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